

360 Business and Technology Platform & Results Multiplier

The 360 platform supports leaders with a “done for you” approach to strategy, alignment, implementation, and ongoing execution

THE GOAL IN OUR CASE STUDIES

Help our Clients to Accomplish their Key Objectives

100%

Of users report an improvement in alignment, accountability and action/execution

50-75%

Average improvement in alignment, accountability and execution

Extremely Effective

In terms of strategic planning, creating accountability, and driving long-term execution

>= Very Effective

In terms of facilitating decision making, visibility, planning, and alignment

“Execution360 has allowed our firm to get aligned on how we are performing today, the current bottlenecks, the opportunities, and the plan to address those items.

Our leadership team is on the same page, our team knows the plan, and we are accountable to what we need to do.”



Aligning the Board of Directors for an Environmental Non Profit

“Execution360 has accelerated our organizations growth in a very short amount of time. Our team is taking more responsibility and accountability and we are able to complete tasks from our shared visions with greater speed. It’s an easy to use system that is really helping us a lot!”

Founder

Date:	Feb 2020—Present	Key Goal(s):	
Revenue:	Not For Profit	Align the Board of Directors and create a strategic plan to drive and expand the mission	
Key Leader:	Founder CEO		

Background

The Not-For-Profit focused on a key environmental mission. Its goals were not only to make a direct impact themselves, but also to expand their platform nationally. The Founder was very committed to the mission and in addition has assembled a strong Board of Directors that was very active in the process.

Key Problem

The Organization had a great model however time and financial resources were limited. In addition, COVID hit which had slowed the ability to directly impact the organization’s mission and created a separation that impacted alignment.

Key Objectives / Tactics

- Design and Implement Fundraising Campaigns
- Create Expanded Programming
- Drive Corporate and Individual Donations
- Refine Event Production

Key Plan / Strategy

Work with the Founder to create a plan that would address key issues like alignment, financial resources and human resources, and then work with the Board to refine and implement the strategy.

Result

The Organization has clarified its strategy and worked with the Board of Directors on implementation. From a team standpoint, there was improvement in the alignment and accountability of the team which resulted in reduced time waste. To date, many of the important initiatives have been completed and a number of others are in process.

360: Key Metrics / KPIs

- Financials: Stability, Growth, Sponsorship \$, In Kind Sponsors
- Mission Impact: Reach, Impact, Programs, Communication
- Process: Marketing, Social Media, Funnell, Event Setup, Event Production
- People/Team: Team, Skills, Performance
- Infrastructure: Systems, Controls